




PORTFOLIO

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 34, Avenue du Centre, Butembo-RDC



I. ABOUT US

ABC GROUP is a Congolese limited liability company (SARL) based in Butembo with offices in Kinshasa, Goma, and Bunia in the Democratic Republic of Congo. It was founded in 2020 by engineer Jackson Muhindo, CEO. Thanks to its versatility, ABC GROUP has attracted the attention of its clients, who place their unwavering trust in its diverse range of services across various sectors, maintaining the same high quality in every area. :

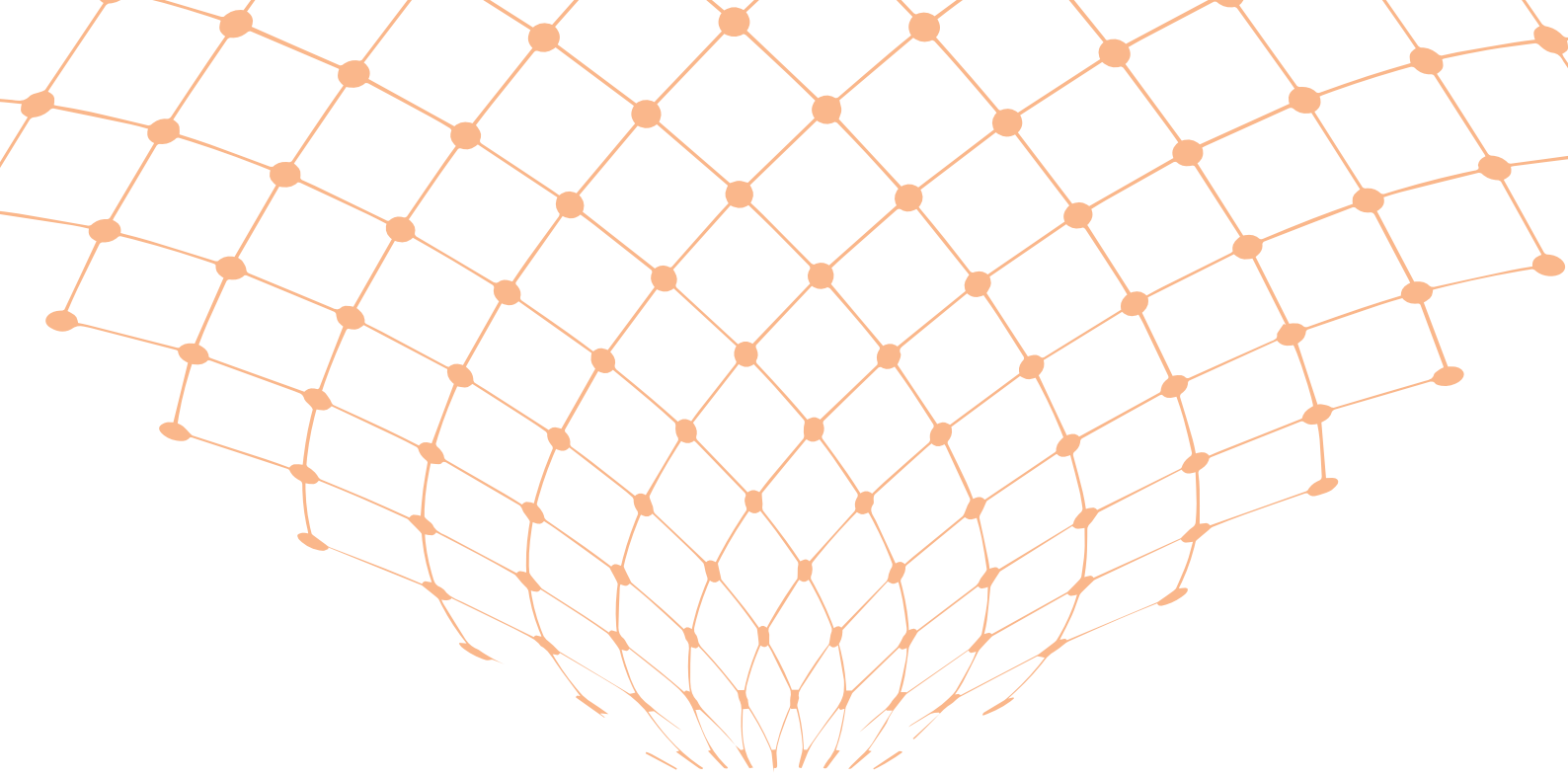
A. Construction (Building and Civil Engineering)

We specialize in the design and execution of construction projects, including basic social infrastructure (schools, markets, health centers, hospitals, agricultural access roads, bridges, etc.), rehabilitation, hydraulic works (drinking water supply, drilling, etc.), and hydro-agricultural development (irrigation and drainage). We advocate offering this service both as :

- **Design office and/or inspection mission** : e want to offer you our full expertise in technical studies for construction projects, from preliminary design (APS) and detailed design (APD) to construction design (PE), striving to define the exact scope of the project, its cost, implementation timeframe, risk assessment, environmental impact studies, and the necessary skills, including a detailed execution methodology. In turn, we can collaborate on project implementation, ensuring quality, compliance with standards, and adherence to contractual deadlines.
- **Project execution company** : We plan to offer our full expertise in project execution on site, for both the private and public sectors, with qualified and dedicated staff to produce the expected results.

B. Supplies

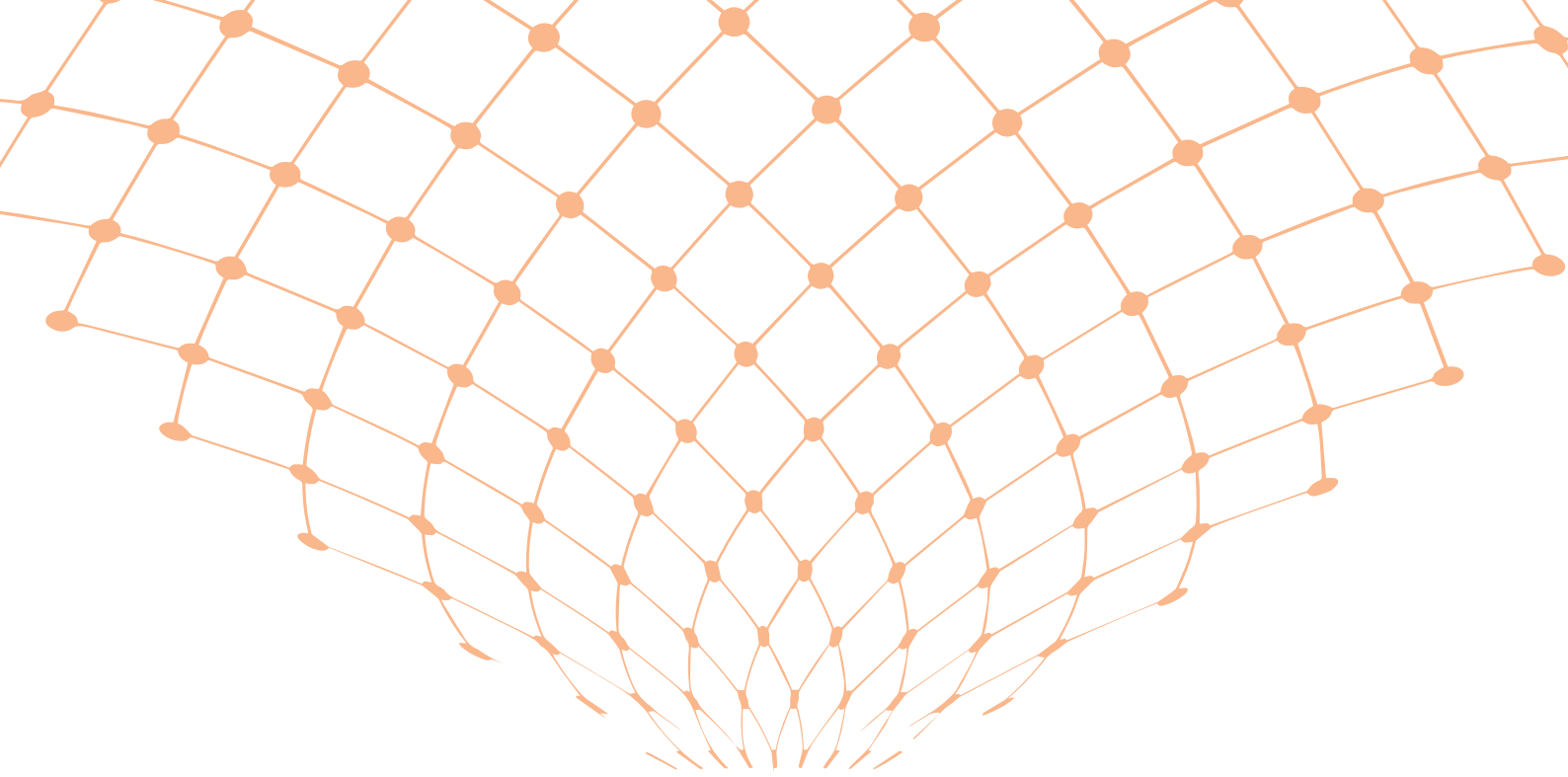
We offer a supply service for goods including building materials, NFI kits, agricultural equipment, and the import and export of agricultural products (cocoa, coffee, etc.). Our fundamental principle is based on respecting standards, specifications, quality, and delivery deadlines.



II. COMPANY INFORMATION



Company Name	ACCESS BUSINESS CONNECT GROUP
Acronyms, Abbreviations, Nicknames	ABC GROUP
Addresses	Head Office: No. 34, Avenue du Centre, LUMUMBA Quarter, KIMEMI Commune, City of BUTEMBO-DRC Head Office: No. 34, Avenue du Centre, LUMUMBA Quarter, KIMEMI Commune, City of BUTEMBO-DRC
Phone Numbers	+243994007747 ; +24381772252
E-mail	contact@abcgroupdrc.com
Website	www.abcgroupdrc.com
Name(s) of the owner(s) of the Company or of the management team	- Jackson MUHINDO KABANDAULI
Trade and Personal Property Credit Register (RCCM) number	CD/GOM/RCCM/20-B-00167
National Identification Number	19-H4901-N61175D
Tax Number	A2035000R
ITPR Approval Number	715/EC-D/06-20/NK
CNSS affiliation number	1013417100
Regulatory Authority for Subcontracting in the Private Sector "ARSP"	6321974925
OIM vendor number	32600417
UNGM number	705731
Bank account name	ACCESS BUSINESS CONNECT GROUP SARL
Company bank account numbers	00017 - 28200 - 29252100001 - 81 USD 00011 - 15068 - 82000104396 - 81 USD
Bank names	TRUST MERCHANT BANK-TMB EQUITY BCDC



III.

COMPANY STRUCTURE

We are fully aware that the success of any business lies in the foundations upon which it is built! We have decided to build our company on a sound business basis. We want to create a company with a dedicated workforce that will go the extra mile to ensure our clients are completely satisfied with our services.

In other cases, we recognize that a company needs good employees and a sound structure to achieve the goals set from its inception. That's why we will implement methods and processes that will help us provide excellent services and run the company on autopilot.

With the wide range of our service offerings, we expect to employ only what is necessary. Certainly, we will have various employees, and ABC GROUP will

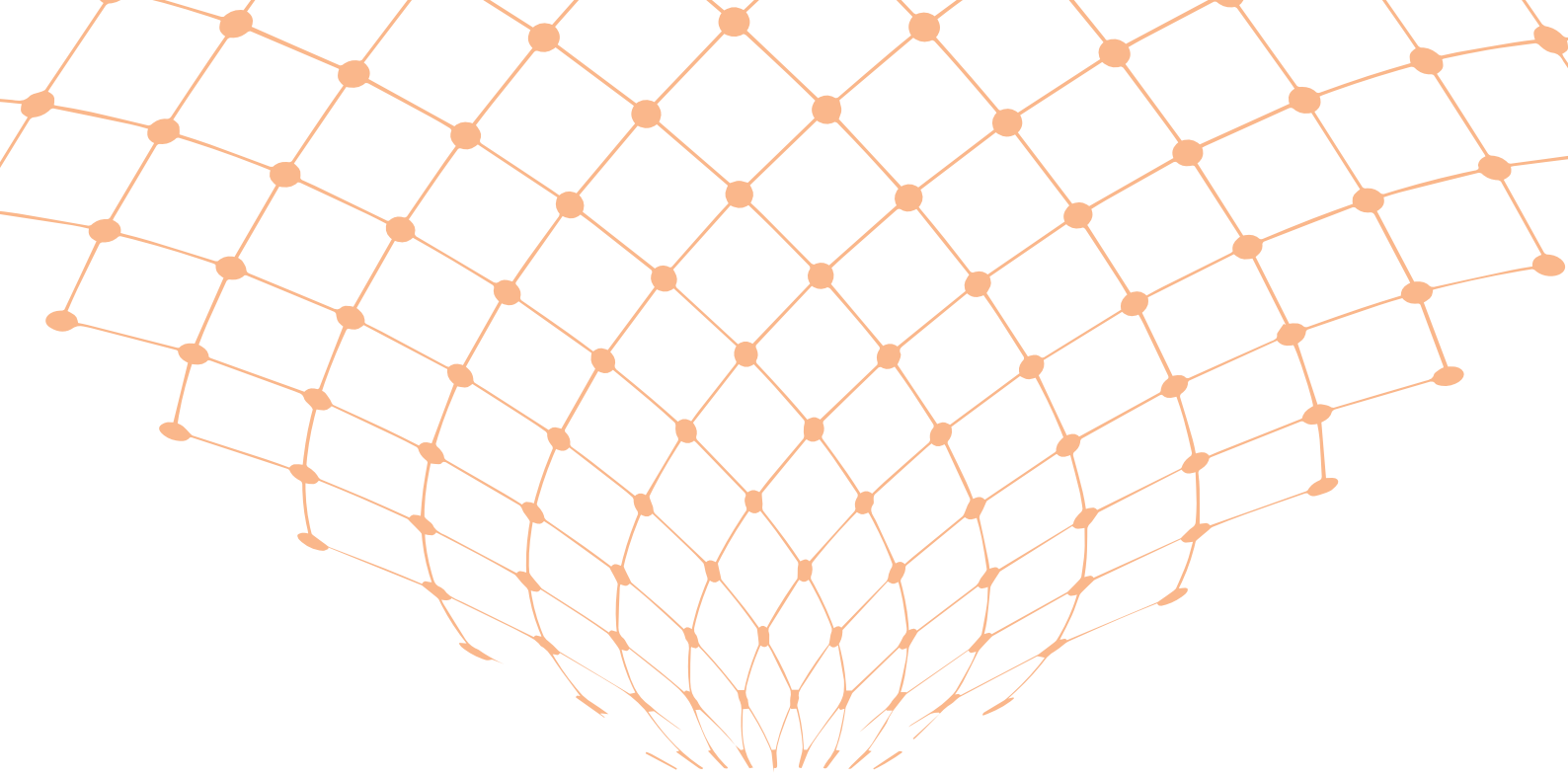
employ professionals and qualified individuals to fill the following positions :

- Chief Executive Officer;
- Technical Director;
- Administrative & Finance Officer;
- Environment Expert
- Sales Officer;
- Engineers
- Architects;
- Logistics Officer;
- Professional workers



Synoptic description of staff tasks

Nº	Job	Responsibilities
01	Chief Executive Officer “CEO”	Manage all of the company’s operations and resources, serve as the company’s primary point of contact, assess risks to the company and ensure they are monitored and minimized, ensure the company maintains a high level of accountability at all work sites, and set strategic objectives and ensure they are measurable and describable.
02	Technical Director	<ul style="list-style-type: none"> ▪ Coordinate the implementation of work on all sites; ▪ Recruit and diversify the workforce required for the execution of the work; Supervise the site manager; Evaluate the technical performance of the teams assigned to the project; Assess the risks to the work and ensure that they are monitored and significantly reduced.
03	Administration & Finance Officer	<ul style="list-style-type: none"> ▪ Collaborate in budget preparation; Resolve financial disputes raised by technical teams; Serve as a key point of contact for other departments on financial and accounting matters; Evaluate the financial execution of projects; Identify risks of overspending and propose solutions
04	Environmental manager	<ul style="list-style-type: none"> ▪ Design, coordinate, and manage the implementation of the company’s environmental strategy: investments, process changes, training, etc.; Conduct environmental impact assessments; Monitor and control compliance with health and safety measures; Develop and operationally manage the environmental management system; Organize environmental audits
05	Site manager	<ul style="list-style-type: none"> ▪ Directing teams of workers on site; Planning, coordinating, and controlling site work.
06	Architects & Project Manager	<ul style="list-style-type: none"> ▪ Project studies; Monitoring the execution of works on site from the preparation phase to technical handover; Ensuring compliance with the standards and technical specifications of the terms of reference; Recruiting all types of work
07	Logistics & Warehouse Worker	<ul style="list-style-type: none"> ▪ Coordonner les approvisionnements des sites des travaux ; ▪ Gérer les stocks des magasins de différents sites ; ▪ Superviser les fournisseurs
08	Team leaders (supervisory workers): masons, carpenters, painters, metalworkers, plumbers, tilers	<ul style="list-style-type: none"> ▪ Perform tasks according to work area and specialization; ▪ Supervise all work.
09	All types of work	<ul style="list-style-type: none"> ▪ Perform all tasks on the construction site as part of the execution of the work, in strict compliance with health and safety rules.



IV. SWOT ANALYSIS



Starting a construction business is clearly not like starting a family business on a downtown street corner; it is, in fact, a serious undertaking. Therefore, a critical economic analysis must be conducted to ensure that the risks and other threats associated with starting or investing in a business are mitigated.

When considering starting a construction business, the focus shouldn't be solely on acquiring office space and equipment, or hiring the best talent in the industry. We must also consider how to attract investors who can provide the necessary capital to successfully execute projects, and how to deliver a good return on investment for shareholders/partners.

Finally, it's important to mention that heavy construction equipment and machinery can be expensive; however, a good thing is that they can be rented. But we will ensure that we have conducted a detailed economic analysis to determine whether renting or properly purchasing our own construction equipment and machinery will be beneficial in the short or long term.

To survive in the business world as a construction company, you need more than just the ability to deliver standard projects; you also need to build a network with key people who matter—decision-makers who can decide who gets a project. We know it will be challenging to compete with the large, established construction companies (A and B category) in the DRC. To properly position our company for growth and compete effectively in the construction industry, we have engaged our CEO, Jackson Muhindo, and our Technical Director, Olivier Gale, to conduct a SWOT analysis.

It is important that we understand our strengths, weaknesses, and the opportunities we can leverage in the industry, as well as the threats we are likely to face. With this knowledge, we will be able to develop strategies that will not only help us survive in the industry but also build a global construction brand. Here is a summary of the results of the SWOT analysis conducted on behalf of ABC GROUP.

Strength

ABC GROUP boasts a highly competent and experienced management team, considered among the best in Eastern DRC. Although we are a new construction company, our CEO and Technical Director are respected individuals with extensive experience in both the humanitarian and construction sectors, where they have served in various capacities. We are a construction company with a well-established network, perfectly suited to the type of business we operate.



Weakness

Well, the fact that we're a new construction company could be seen as a weakness. It's normal for clients to think twice before awarding construction contracts to newcomers to the industry. Another weakness that could work against us in the industry is that we may not have the financial muscle to run the company as we should. We need a huge financial base to get out.

Opportunities

Our business concept, mission, and vision give us a distinct advantage in the construction industry. We will begin gradually to build trust in eastern DRC, and there are numerous opportunities in this region simply because we are well-positioned to work with the government, international NGOs, and a highly organized private sector.

We have conducted thorough feasibility and market research and understand what our potential clients will be looking for when they engage our services. We are well-positioned to seize the opportunities that will arise.

Threats

In general, in the construction sector, both established and start-up construction companies are threatened by government policies, the global economic slowdown, and unforeseen natural disasters (disasters that can lead to setbacks). These are the threats we are likely to face as a start-up construction company in eastern DRC.

Another threat we are likely to face is the arrival of a large construction company in the area where our company has a strong presence.





V. OUR COMPETITIVE ADVANTAGE

Our competitive advantage lies in our standardized and well-trained approach to providing excellent services, positioned to handle both corporate and individual clients. We can confidently state that the strategic locations we intend to cover, the business model we will operate under, the application of new technical, environmental, and energy regulations, and our teams are capable of mastering the various standards related to sustainable construction.

ABC GROUP is also focused on managing operational risks through the use of appropriate professional

tools, including PPE (Personal Protective Equipment), regular maintenance of machinery, and OPC (Scheduling, Planning, and Coordination). These considerations will undoubtedly constitute a strong competitive advantage for ABC GROUP.

- Currently, we have a strong technical team that is dedicated to meeting the needs of all our clients;
- Finally, all our employees will be well taken care of to ensure their well-being.





VII. SALES FORECASTS SERVICES

One thing is certain: there will always be businesses, partners, and individual clients who need our services. We are well-positioned to capture the available market in eastern DRC, and we are quite optimistic that we will achieve our goal of generating sufficient revenue/profit within the first six months of operation and developing our business.

We have been able to critically examine the market for our construction services; we have analyzed our opportunities in the industry and have been able to establish contract or market forecasts. This

projection is based on information gathered in the field and on certain assumptions common to similar startups in the DRC.

For ABC GROUP, the following forecasts are based on the location of our business and, of course, the wide range of related services we will offer.

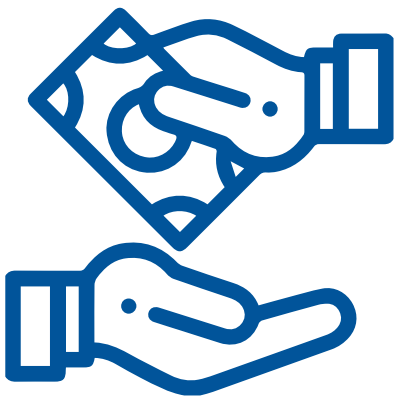
- First fiscal year: \$200,000.00
- Second fiscal year: \$5,000,000.00
- Third fiscal year: \$1,000,000.00



Our pricing strategy

Our service pricing system will be based on what is achievable on a case-by-case basis; we have no intention of charging more (except for premium and customized services) and we will not charge less than our competitors offer in the DRC construction market.

However, we have plans in place to offer discounted services from time to time and also to reward our loyal clients, particularly when they refer clients to us. Our service prices will be the same as those available on the open market.



Payment options

ABC GROUP's payment policy is comprehensive, recognizing that different clients prefer various payment options depending on their needs. At the same time, we ensure compliance with the financial rules and regulations of the DRC. Here are the payment options that ABC GROUP will offer its clients: Bank transfer, Cash payment, and Online bank transfer.

Advertising and marketing strategy

ABC GROUP will comply with the regulations governing construction companies in the DRC. Therefore, we will adopt and implement best practices to promote our business. There are no hard and fast rules on how to advertise or promote a construction and cleaning company. The problem is that most similar companies lack the financial resources for advertising. The money they do have is reserved for general and operational expenses. We will ensure we leverage all available advertising and marketing channels, both conventional and unconventional, to promote our business, including our website and our social media pages on Facebook, Instagram, LinkedIn, and Twitter.





VI. SUSTAINABILITY AND EXPANSION STRATEGY

The future of a construction company lies in the number of loyal clients it has, the capacity and competence of its employees, its investment strategy, and its structure. If any of these factors are lacking, it won't be long before the company closes its doors.

One of the main objectives in establishing ABC GROUP is to build a company that will survive on its own cash reserves without needing to inject funds from external sources once it is officially operational. We know that one way to gain approval and attract clients is to offer our services at competitive prices compared to anything available on the open market, while maintaining strict quality standards, of course. We are well-prepared to operate with a low profit margin for a short period.


ABC GROUP will ensure that the appropriate foundations, structures, and processes are in place to guarantee the well-being of its staff. Our company culture is designed to take our business to new heights; providing essential equipment and training for our staff are paramount.

In fact, a profit-sharing plan will be available to all our managers and will be based on their performance over a period of five years or more. We know that if this plan is in place, we will be able to hire and retain the best people in the industry, who will be more committed to helping us build the company of our dreams.



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